



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbffchannel.com

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Avenue N W
Suite 800
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
911360-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP - Washington	National

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1192

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	911360	06144464

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
8091	11	14

Agency Ref	Advertiser Ref
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/30/12	11/05/12	M-SUN WPBF News 25 @11-11:35PM		MTWTF--	:30	4	\$525.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
<i>Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS -TWTF-- Spots/Week 4 Rate \$525.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>3 WPBF Tu 10/30/12 M-SUN WPBF News 25 @ 11PM 11-11:35PM :00 \$525.00 NM Credited</i>									
<i>2 WPBF W 10/31/12 11:28 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 d3C12-FL18-T02H \$525.00 NM</i>									
<i>5 WPBF Th 11/01/12 11:29 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 d3C12-FL18-T02H \$525.00 NM</i>									
<i>4 WPBF F 11/02/12 M-SUN WPBF News 25 @ 11PM 11-11:35PM :00 \$525.00 NM Credited</i>									
<i>Weeks: Start Date 11/05/12 End Date 11/11/12 MTWTFSS M----- Spots/Week 1 Rate \$525.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>1 WPBF M 11/05/12 M-SUN WPBF News 25 @ 11PM 11-11:35PM :00 \$525.00 NM Credited</i>									
2	10/30/12	11/02/12	Nightline	11:35-12:05AM	-TWTF--	:30	2	\$325.00	NM
<i>Class of Time - Immediately Pre-emptible without notice</i>									
<i>Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS -TWTF-- Spots/Week 2 Rate \$325.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>3 WPBF W 10/31/12 Nightline 11:35-12:05AM :00 \$325.00 NM Credited</i>									
<i>2 WPBF F 11/02/12 Nightline 11:35-12:05AM :00 \$325.00 NM Credited</i>									
3	10/30/12	11/02/12	The View	11A-12PM	-TWTF--	:30	2	\$400.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
<i>Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS -TWTF-- Spots/Week 2 Rate \$400.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>1 WPBF W 10/31/12 The View 11A-12PM :00 \$400.00 NM Credited</i>									
<i>2 WPBF F 11/02/12 The View 11A-12PM :00 \$400.00 NM Credited</i>									
4	10/30/12	11/05/12	WPBF News 25 @ Noon	12pm-1230pm	MTWTF--	:30	4	\$225.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
<i>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</i>									

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Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1192	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/30/12	11/05/12	WPBF News 25 @ Noon Class of Time - Pre-emptible with notice	12pm-1230pm	MTWTF--	:30	4	\$225.00	NM
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WPBF Tu 10/30/12 Credited WPBF News 25 @ Noon 12pm-1230pm :00 \$225.00 NM									
1 WPBF W 10/31/12 Credited WPBF News 25 @ Noon 12pm-1230pm :00 \$225.00 NM									
3 WPBF Th 11/01/12 Credited WPBF News 25 @ Noon 12pm-1230pm :00 \$225.00 NM									
6 WPBF F 11/02/12 12:21 PM WPBF News 25 @ Noon 12pm-1230pm :30 D3C12-FL18-T02H \$225.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 M----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 11/06/12 12:09 PM WPBF News 25 @ Noon 12pm-1230pm :30 D3C12-FL18-T02H \$225.00 NM									
5	10/30/12	11/05/12	M-F 3-4P Class of Time - Immediately Pre-emptible without notice	3:27 PM - 4:40 AM	MTWTFSS	:30	4	\$325.00	NM
<hr/>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -TWTF-- 4 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 10/30/12 3:27 PM M-F 3-4P M-F 3-4P :30 D3C12-FL18-T02H \$325.00 NM									
3 WPBF W 10/31/12 3:29 PM M-F 3-4P M-F 3-4P :30 D3C12-FL18-T02H \$325.00 NM									
4 WPBF Th 11/01/12 3:48 PM M-F 3-4P M-F 3-4P :30 D3C12-FL18-T02H \$325.00 NM									
6 WPBF F 11/02/12 M-F 3-4P M-F 3-4P :00 \$325.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 M----- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 11/06/12 3:51 PM M-F 3-4P M-F 3-4P :30 D3C12-FL18-T02H \$325.00 NM									
6	10/30/12	11/05/12	4:30a-5a Class of Time - Immediately Pre-emptible without notice	4:30a-5a	MTWTF--	:30	5	\$50.00	NM
<hr/>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -TWTF-- 5 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 WPBF Tu 10/30/12 4:40 AM 4:30a-5a 430a-5a :30 D3C12-FL18-T02H \$50.00 NM									
1 WPBF W 10/31/12 4:56 AM 4:30a-5a 430a-5a :30 D3C12-FL18-T02H \$50.00 NM									
2 WPBF Th 11/01/12 4:43 AM 4:30a-5a 430a-5a :30 D3C12-FL18-T02H \$50.00 NM									
4 WPBF F 11/02/12 4:40 AM 4:30a-5a 430a-5a :30 D3C12-FL18-T02H \$50.00 NM									
5 WPBF F 11/02/12 4:55 AM 4:30a-5a 430a-5a :30 D3C12-FL18-T02H \$50.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 M----- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF M 11/05/12 4:40 AM 4:30a-5a 430a-5a :30 D3C12-FL18-T02H \$50.00 NM									
7	10/30/12	11/06/12	WPBF News 25 @ 5am Class of Time - Immediately Pre-emptible without notice	5-530am	MTWTF--	:30	5	\$100.00	NM
<hr/>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -TWTF-- 4 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Tu 10/30/12 Credited WPBF News 25 @ 5am 5-530am :00 \$100.00 NM									
1 WPBF W 10/31/12 Credited WPBF News 25 @ 5am 5-530am :00 \$100.00 NM									
5 WPBF F 11/02/12 Credited WPBF News 25 @ 5am 5-530am :00 \$100.00 NM									

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Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1192	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/30/12	11/06/12	WPBF News 25 @ 5am	5-530am	MTWTF--	:30	5	\$100.00	NM
<i>Class of Time - Immediately Pre-emptible without notice</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>7 WPBF F 11/02/12 WPBF News 25 @ 5am 5-530am :00 \$100.00 NM Credited</i>									
<i>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</i>									
<i>11/05/12 11/11/12 MT----- 2 \$100.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>2 WPBF M 11/05/12 WPBF News 25 @ 5am 5-530am :00 \$100.00 NM Credited</i>									
<i>6 WPBF Tu 11/06/12 WPBF News 25 @ 5am 5-530am :00 \$100.00 NM Credited</i>									
8	10/30/12	11/05/12	M-F 5pm News	5-6pm	MTWTF--	:30	4	\$350.00	NM
<i>Class of Time - Immediately Pre-emptible without notice</i>									
<i>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</i>									
<i>10/29/12 11/04/12 -TWTF-- 4 \$350.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>2 WPBF Tu 10/30/12 5:12 PM M-F 5pm News 5-6pm :30 D3C12-FL18-T02H \$350.00 NM</i>									
<i>1 WPBF W 10/31/12 5:11 PM M-F 5pm News 5-6pm :30 D3C12-FL18-T02H \$350.00 NM</i>									
<i>5 WPBF Th 11/01/12 5:42 PM M-F 5pm News 5-6pm :30 D3C12-FL18-T02H \$350.00 NM</i>									
<i>4 WPBF F 11/02/12 M-F 5pm News 5-6pm :00 \$350.00 NM Credited</i>									
<i>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</i>									
<i>11/05/12 11/11/12 M----- 1 \$350.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>3 WPBF M 11/05/12 M-F 5pm News 5-6pm :00 \$350.00 NM Credited</i>									
9	10/30/12	11/05/12	WPBF News 25 Mornings	5:30-5:57am	MTWTF--	:30	4	\$175.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
<i>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</i>									
<i>10/29/12 11/04/12 -TWTF-- 4 \$175.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>1 WPBF Tu 10/30/12 5:43 AM WPBF News 25 Mornings @ 5:30-5:57am :30 D3C12-FL18-T02H \$175.00 NM</i>									
<i>4 WPBF W 10/31/12 5:57 AM WPBF News 25 Mornings @ 5:30-5:57am :30 D3C12-FL18-T02H \$175.00 NM</i>									
<i>5 WPBF Th 11/01/12 5:41 AM WPBF News 25 Mornings @ 5:30-5:57am :30 D3C12-FL18-T02H \$175.00 NM</i>									
<i>2 WPBF F 11/02/12 WPBF News 25 Mornings @ 5:30-5:57am :00 \$175.00 NM Credited</i>									
<i>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</i>									
<i>11/05/12 11/11/12 M----- 1 \$175.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>3 WPBF M 11/05/12 5:29 AM WPBF News 25 Mornings @ 5:30-5:57am :30 D3C12-FL18-T02H \$175.00 NM</i>									
10	10/30/12	11/02/12	WPBF News 25 @ 6:00P	6-6:30PM	-TWTF--	:30	4	\$450.00	NM
<i>Class of Time - Immediately Pre-emptible without notice</i>									
<i>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</i>									
<i>10/29/12 11/04/12 -TWTF-- 4 \$450.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>1 WPBF Tu 10/30/12 6:15 PM WPBF News 25 @ 6:00PM :30 D3C12-FL18-T02H \$450.00 NM</i>									
<i>2 WPBF Th 11/01/12 WPBF News 25 @ 6:00PM :00 \$450.00 NM Credited</i>									
<i>5 WPBF Th 11/01/12 WPBF News 25 @ 6:00PM :00 \$450.00 NM Credited</i>									
<i>3 WPBF F 11/02/12 WPBF News 25 @ 6:00PM :00 \$450.00 NM Credited</i>									
11	10/30/12	11/02/12	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	3	\$325.00	NM
<i>Class of Time - Pre-emptible with notice</i>									

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911360-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Democratic Congressional		DCCC	1192

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/30/12	11/02/12	WPBF News 25 Mornings 6-7AM Class of Time - Pre-emptible with notice		-TWTF--	:30	3	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 3 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF W 10/31/12 6:38 AM WPBF News 25 Mornings 6-7AM :30 D3C12-FL18-T02H \$325.00 NM 4 WPBF Th 11/01/12 6:08 AM WPBF News 25 Mornings 6-7AM :30 D3C12-FL18-T02H \$325.00 NM 1 WPBF F 11/02/12 6:22 AM WPBF News 25 Mornings 6-7AM :30 D3C12-FL18-T02H \$325.00 NM									
12 10/30/12 11/02/12 Good Morning America 7-9AM Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 11/01/12 6:59 AM Good Morning America 7-9AM :30 D3C12-FL18-T02H \$400.00 NM 3 WPBF F 11/02/12 Good Morning America 7-9AM :00 \$400.00 NM <i>Credited</i>									
13 10/30/12 11/02/12 Jeopardy 7:30-8PM Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF W 10/31/12 7:28 PM Jeopardy 7:30-8PM :30 D3C12-FL18-T02H \$2,000.00 NM 1 WPBF F 11/02/12 Jeopardy 7:30-8PM :00 \$2,000.00 NM <i>Credited</i>									
14 10/30/12 11/02/12 Dr. Oz M-F 9-10a 9-10a Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Tu 10/30/12 9:59 AM Dr. Oz M-F 9-10a 9-10a :30 D3C12-FL18-T02H \$200.00 NM 1 WPBF W 10/31/12 9:59 AM Dr. Oz M-F 9-10a 9-10a :30 D3C12-FL18-T02H \$200.00 NM									
15 11/02/12 11/02/12 20/20 10-11PM Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 11/02/12 20/20 10-11PM :00 \$1,300.00 NM <i>Credited</i>									
16 11/02/12 11/02/12 Fri ABC Prime A 8-9PM Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----2-- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 11/02/12 Fri ABC Prime A 8-9PM :00 \$900.00 NM <i>See MG 16.3</i>									
2 WPBF F 11/02/12 Fri ABC Prime A 8-9PM :00 \$900.00 NM <i>See MG 16.4</i>									
3 WPBF F 11/02/12 LAST MAN STANDING PREMIE, 8-830P 11/2 :00 \$900.00 NM <i>Credited</i>									
4 WPBF F 11/02/12 MALIBU COUNTRY PREMIERE 830-9P 11/2 :00 \$900.00 NM <i>Credited</i>									
17 11/03/12 11/03/12 M-Sun 1130p-12am Late 1130p-1205am Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1192	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	11/03/12	11/03/12	M-Sun 1130p-12am Late 1130p-1205am Class of Time - Immediately Pre-emptible without notice		-----1-	:30	1	\$325.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 M-Sun 1130p-12am Late News 1130p-1205am :00 \$325.00 NM Credited									
18 11/03/12 11/03/12 Sat 5-6am News Sat 5-6am -----1- :30 1 \$60.00 NM Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1- 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 5:59 AM Sat 5-6am News Sat 5-6am :30 D3C12-FL18-T02H \$60.00 NM Credited									
19 11/03/12 11/03/12 Sat 6-7am News Sat 6-7am -----2- :30 2 \$100.00 NM Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----2- 2 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 Sat 6-7am News Sat 6-7am :00 \$100.00 NM Credited									
2 WPBF Sa 11/03/12 6:37 AM Sat 6-7am News Sat 6-7am :30 D3C12-FL18-T02H \$100.00 NM									
20 11/03/12 11/03/12 Sat 7pm News 7-730pm -----1- :30 1 \$250.00 NM Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 Sat 7pm News 7-730pm :00 \$250.00 NM Credited									
21 11/03/12 11/03/12 GMA Saturday 7-8am Sat 7am-8am -----1- :30 1 \$250.00 NM Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 GMA Saturday 7-8am Sat 7am-8am :00 \$250.00 NM Credited									
22 11/03/12 11/03/12 Sat Prime College Football 8-1130pm -----1- :30 1 \$1,000.00 NM Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 Sat Prime College Football 8-1130pm :00 \$1,000.00 NM Credited									
23 11/03/12 11/03/12 Sat 8-9am News Sat 8-9am -----2- :30 2 \$250.00 NM Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----2- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 Sat 8-9am News Sat 8-9am :00 \$250.00 NM Credited									
2 WPBF Sa 11/03/12 8:44 AM Sat 8-9am News Sat 8-9am :30 D3C12-FL18-T02H \$250.00 NM									
24 11/04/12 11/04/12 Sun 11:35pm Late News 1135p-12am -----1- :30 1 \$250.00 NM Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1- 1 \$250.00									

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Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1192	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	11/04/12	11/04/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$250.00	NM
<i>Class of Time - Immediately Pre-emptible without notice</i>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 Sun 11:35pm Late News 1135p-12am :00 \$250.00 NM <i>Credited</i>									
25	11/04/12	11/04/12	Sun 5-6am News	Sun 5-6am	-----2	:30	2	\$50.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----2 2 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 Sun 5-6am News Sun 5-6am :00 \$50.00 NM <i>Credited</i>									
2 WPBF Su 11/04/12 Sun 5-6am News Sun 5-6am :00 \$50.00 NM <i>Credited</i>									
26	11/04/12	11/04/12	Sun 6-7am News	Sun 6-7am	-----2	:30	2	\$90.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----2 2 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 Sun 6-7am News Sun 6-7am :00 \$90.00 NM <i>Credited</i>									
2 WPBF Su 11/04/12 Sun 6-7am News Sun 6-7am :00 \$90.00 NM <i>Credited</i>									
27	11/04/12	11/04/12	Sun 630pm News	630-7pm	-----1	:30	1	\$375.00	NM
<i>Class of Time - Immediately Pre-emptible without notice</i>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 Sun 630pm News 630-7pm :00 \$375.00 NM <i>Credited</i>									
28	11/04/12	11/04/12	Sun ABC Prime A	7-8PM	-----1	:30	1	\$800.00	NM
<i>Class of Time - Immediately Pre-emptible without notice</i>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 Sun ABC Prime A 7-8PM :00 \$800.00 NM <i>Credited</i>									
29	11/04/12	11/04/12	Sun 8-9am News	Sun 8-9am	-----2	:30	2	\$225.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----2 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 Sun 8-9am News Sun 8-9am :30 D3C12-FL18-T02H \$225.00 NM 2 WPBF Su 11/04/12 Sun 8-9am News Sun 8-9am :30 D3C12-FL18-T02H \$225.00 NM <i>Credited</i>									
30	10/30/12	10/30/12	DANCING RESULTS	8-9PM	-1-----	:30	1	\$4,000.00	NM
<i>Class of Time - Immediately Pre-emptible without notice</i>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -1----- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/30/12 7:59 PM DANCING RESULTS 8-9PM :30 D3C12-FL18-T02H \$4,000.00 NM <i>Credited</i>									
31	10/30/12	11/02/12	Good Morning America	7-9AM	-TWTF--	:30	1	\$1,000.00	NM
<i>Class of Time - Fixed Non Pre-emptible</i>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -TWTF-- 1 \$1,000.00									

INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
911360-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1192	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	10/30/12	11/02/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9AM	-TWTF--	:30	1	\$1,000.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 11/01/12 8:55 AM Good Morning America 7-9AM :30 D3C12-FL18-T02H \$1,000.00 NM									
32 11/03/12 11/03/12 Sat 8-9am News Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 8:07 AM Sat 8-9am News Sat 8-9am :30 D3C12-FL18-T02H \$700.00 NM									
33 11/03/12 11/03/12 Sat 5-6am News Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 4:59 AM Sat 5-6am News Sat 5-6am :30 D3C12-FL18-T02H \$200.00 NM									
34 10/30/12 11/02/12 WPBF News 25 @ 5am 5-530am Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -TWTF-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 11/02/12 5:23 AM WPBF News 25 @ 5am 5-530am :30 D3C12-FL18-T02H \$250.00 NM									
35 11/03/12 11/03/12 Sat 5-6am News Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 5:25 AM Sat 5-6am News Sat 5-6am :30 D3C12-FL18-T02H \$200.00 NM									
36 11/03/12 11/03/12 Sat 6-7am News Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 6:13 AM Sat 6-7am News Sat 6-7am :30 D3C12-FL18-T02H \$250.00 NM									
37 10/30/12 11/02/12 The View Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -TWTF-- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 11/02/12 The View 11A-12PM :00 \$1,300.00 NM Credited									
38 10/31/12 11/02/12 WPBF News 25 Mornings 6-7AM Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 --WTF-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 11/01/12 6:58 AM WPBF News 25 Mornings 6-7AM :30 D3C12-FL18-T02H \$1,000.00 NM									
39 10/31/12 11/02/12 WPBF News 25 Mornings 5:30-5:57am Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 --WTF-- 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/31/12 5:29 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 D3C12-FL18-T02H \$525.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
911360-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Democratic Congressional		DCCC	1192

www.thewpbffchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type									
39	10/31/12	11/02/12	WPBF News 25 Mornings	5:30-5:57am	--WTF--	:30	1	\$525.00	NM									
	Class of Time - Fixed Non Pre-emptible																	
40	10/31/12	11/02/12	10-11a Anderson Cooper	10-11a	--WTF--	:30	1	\$725.00	NM									
	Class of Time - Fixed Non Pre-emptible																	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 1 \$725.00																		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 11/01/12 10:34 AM 10-11a Anderson Cooper 10-11a :30 D3C12-FL18-T02H \$725.00 NM																		
41	10/31/12	11/02/12	M-F 3-4P	M-F 3-4P	--WTF--	:30	1	\$900.00	NM									
	Class of Time - Fixed Non Pre-emptible																	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 1 \$900.00																		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 11/01/12 3:12 PM M-F 3-4P M-F 3-4P :30 D3C12-FL18-T02H \$900.00 NM																		
42	11/04/12	11/04/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$250.00	NM									
	Class of Time - Fixed Non Pre-emptible																	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$250.00																		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 11/04/12 5:58 AM Sun 5-6am News Sun 5-6am :30 D3C12-FL18-T02H \$250.00 NM																		
43	11/05/12	11/06/12	WPBF News 25 @ Noon	12pm-1230pm	MT----	:30	1	\$1,125.00	NM									
	Class of Time - Fixed Non Pre-emptible																	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT---- 1 \$1,125.00																		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 11/06/12 12:30 PM WPBF News 25 @ Noon 12pm-1230pm :30 D3C12-FL18-T02H \$1,125.00 NM																		
44	11/03/12	11/03/12	Sat Jeopardy	Sat 7:30-8PM	-----S-	:30	1	\$2,500.00	NM									
	Class of Time - Fixed Non Pre-emptible																	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$2,500.00																		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 11/03/12 Sat Jeopardy Sat 7:30-8PM :00 \$2,500.00 NM Credited																		
45	11/04/12	11/04/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$280.00	NM									
	Class of Time - Fixed Non Pre-emptible																	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$280.00																		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 11/04/12 5:43 AM Sun 5-6am News Sun 5-6am :30 D3C12-FL18-T02H \$280.00 NM																		
46	11/02/12	11/02/12	Nightline	1135-1205AM / 123	----F--	:30	1	\$1,500.00	NM									
	Class of Time - Fixed Non Pre-emptible																	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$1,500.00																		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBFF 11/02/12 11:53 PM Nightline 1135-1205AM / 123 :30 D3C12-FL18-T02H \$1,500.00 NM																		
47	11/05/12	11/06/12	4:30a-5a	430a-5a	MT-----	:30	2	\$75.00	NM									
	Class of Time - Pre-emptible with notice																	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$75.00																		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF M 11/05/12 4:56 AM 4:30a-5a 430a-5a :30 D3C12-FL18-T02H \$75.00 NM 1 WPBF Tu 11/06/12 4:55 AM 4:30a-5a 430a-5a :30 D3C12-FL18-T02H \$75.00 NM																		

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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
911360-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1192	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
48	11/05/12	11/06/12	WPBF News 25 Mornings 6-7AM Class of Time - Fixed Non Pre-emptible		MT-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 MT----- 1 \$1,000.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF M 11/05/12 6:41 AM WPBF News 25 Mornings 6-7AM :30 D3C12-FL18-T02H \$1,000.00 NM									
49	11/05/12	11/06/12	Good Morning America 7-9AM Class of Time - Fixed Non Pre-emptible		MT-----	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 MT----- 1 \$1,300.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF Tu 11/06/12 8:42 AM Good Morning America 7-9AM :30 D3C12-FL18-T02H \$1,300.00 NM									
50	11/04/12	11/04/12	Sun 8-9am News Class of Time - Fixed Non Pre-emptible	Sun 8-9am	-----S	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S 1 \$950.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF Su 11/04/12 8:43 AM Sun 8-9am News Sun 8-9am :30 D3C12-FL18-T02H \$950.00 NM									
51	11/05/12	11/06/12	4:30a-5a Class of Time - Pre-emptible with notice	430a-5a	MT-----	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 MT----- 2 \$100.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WPBF M 11/05/12 4:45 AM 4:30a-5a 430a-5a :30 D3C12-FL18-T02H \$100.00 NM									
1 WPBF Tu 11/06/12 4:42 AM 4:30a-5a 430a-5a :30 D3C12-FL18-T02H \$100.00 NM									
52	11/05/12	11/06/12	Dr. Oz M-F 9-10a Class of Time - Fixed Non Pre-emptible	9-10a	MT-----	:30	1	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 MT----- 1 \$625.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF Tu 11/06/12 9:28 AM Dr. Oz M-F 9-10a 9-10a :30 D3C12-FL18-T02H \$625.00 NM									
53	11/05/12	11/06/12	4:30a-5a Class of Time - Pre-emptible with notice	430a-5a	MT-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 MT----- 1 \$100.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF Tu 11/06/12 4:38 AM 4:30a-5a 430a-5a :30 D3C12-FL18-T02H \$100.00 NM									
54	11/05/12	11/05/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	M-----	:30	1	\$3,625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 M----- 1 \$3,625.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF M 11/05/12 7:41 PM Jeopardy 7:30-8PM :30 D3C12-FL18-T02H \$3,625.00 NM									

Total Spots **59****Payment Terms 30 Days**

<u>Gross Total</u>	\$30,790.00
<u>Agency Commission</u>	\$4,618.50
<u>Net Amount Due</u>	\$26,171.50